

Seminar on Data Access in the European Digital Single Market – Brussels

24 May 2018 Venue: Avenue Louise 480, 1050 Brussels

Within its Digital Single market strategy, the European Commission launched the 'Building a European Data Economy' initiative that is based on the belief that data should be accessible and reusable in order to stimulate the development of innovative services. Data forms a valuable resource for creating economic growth and societal progress. Access to data generated by machines or processes based on new technologies, such as the Internet of Things, is therefore regarded as a key enabler for the emergence of a data economy.

Several recent EU instruments and policy documents involve rights and duties relating to data access. The General Data Protection Regulation introduces a new right to data portability enabling individuals to transfer personal data among service providers. The September 2017 proposal for a Regulation on the free flow of non-personal data aims to facilitate the development of self-regulatory codes of conduct for cloud portability between businesses. In April 2018, the Commission published a Guidance on sharing private sector data in the form of a Staff Working Document accompanying its Communication 'Towards a common European data space'.

This seminar is organized by the Tilburg Institute for Law, Technology, and Society (TILT), the Tilburg Law and Economics Center (TILEC), and is supported by the European Law Institute's (ELI) Intellectual Property Law Special Interest Group. The topic of the event is one of many that the ELI is currently conducting on digital law and data including the 'Principles for a Data Economy' project (with the American Law Institute, ALI). The seminar aims to connect academic researchers, industry representatives and policy makers in discussing considerations at the heart of ongoing debates regarding the implementation of data access across different sectors.

- 13:15–13:45 Registration and coffee
- 13:45–14:00 Welcome by Inge Graef and Martin Husovec, TILT & TILEC
- 14:00–15:00 Broader context of data markets

Moderator: Jens Prüfer, TILEC

- Bertin Martens, European Commission DG JRC: Digital Economy
- Jean-Paul Triaille, European Commission DG JRC: Intellectual Property and Technology Transfer

- Jos van Haaren, Philips Lighting
- Agustin Reyna, BEUC

15:00–16:00 Reconciling data innovation with other interests

Moderator: Martin Husovec, TILT & TILEC

- Witte Wijsmuller, European Commission DG Connect: Cloud and Software
- Machiel Bolhuis, Eneco
- Michiel van Leuvensteijn, Netherlands Authority for Consumers and Markets
- Frank Schlehuber, CLEPA European Association of Automotive Suppliers

16:00–16:30 Coffee break

16:30–17:30 Industry, policy and regulatory approaches:

Moderator: Inge Graef, TILT & TILEC

- Geertjan Holtrop, Dutch Ministry of Economic Affairs and Climate Policy
- Menno Cox, European Commission DG Connect: E-Commerce and Platforms
- Joost Vantomme, European Automobile Manufacturers' Association
- Philipp-Andreas Schmidt, Bayer
- 17:30–18:00 Concluding remarks
- From 18:00 Drinks

In case of questions, please contact us at <u>i.graef@tilburguniversity.edu</u>.