



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DSG
DIPARTIMENTO DI
SCIENZE GIURIDICHE



SOPRINTENDENZA ARCHEOLOGIA,
BELLE ARTI E PAESAGGIO PER LA CITTÀ
METROPOLITANA DI FIRENZE
E LE PROVINCE DI PISTOIA E PRATO

The Italian Law of Cultural Heritage: A Dialogue with the United States

Villa Ruspoli – Piazza Indipendenza, n. 9 (Florence)

Friday 17 June 2022

13:45

REGISTRATION OF PARTICIPANTS

14:15 - 14:45

OFFICIAL WELCOME

Andrea Simoncini, Director, School of Law of the University of Florence

Vittoria Barsotti, Professor, University of Florence

Dario Nardella, Mayor of Florence

Ragini Gupta, U.S. Consul General in Florence

Simonetta Brandolini d'Adda, President of "Friends of Florence"

Ten. Col. Giuseppe Marseglia, Commander of the Department of Carabinieri for the protection of cultural heritage of Monza

14:45 – 15:15

PRESENTATION OF THE CONFERENCE

Alessandra De Luca, Professor at Università di Firenze

Andrea Pessina, Soprintendente Archeologia, Belle Arti e Paesaggio di Firenze, Pistoia e Prato

15:15 – 16:00

OPENING SPEECHES

"The history of cultural heritage protection in Italy and the code of cultural heritage"

Cristina Acidini, President of Opera di Santa Croce

Jennifer Celani (Master of Ceremony), Officer at Soprintendenza Archeologia, Belle Arti e Paesaggio di Firenze, Pistoia e Prato

16:00 – 18:00

ROUND TABLE

"The role of cultural heritage"

Co-Chair: **Lucrezia Palandri** and **Giacomo Pailli**, Università di Firenze

• What is cultural heritage – **Paola D'Agostino**, Direttrice Museo del Bargello

• Right to culture – **Paolo Liverani**, Professor at Università di Firenze

• Cultural heritage as commons – **Filippo Valguarnera**, Professor at Stockholm University

• Immaterial cultural heritage – **Sarah K Harding**, Professor Emeritus at Chicago-Kent College of Law

• Cultural heritage as an economic resource – **Emanuele Pellegrini**, Professor at IMT Lucca

Scientific committee:

Co-Chair

Alessandra De Luca (Unifi)

Andrea Pessina (Soprintendente di Firenze, Prato e Pistoia)

Members

Jennifer Celani (Soprintendenza di Firenze, Prato e Pistoia)

Giacomo Pailli (Unifi)

Lucrezia Palandri (Unifi)

The event is free but registration is required.

Please register at culturalheritageflorence2022@gmail.com

For updated information see the website: culturalheritageflorence2022.it

Saturday 18 June 2022

08:30

REGISTRATION OF PARTICIPANTS

09:00 – 10:45

FIRST PANEL

"Public and private in the promotion of cultural heritage"

Chair and introduction: Religious cultural heritage - **Mons. Timothy Verdon**, Director at Museo dell'Opera del Duomo

• Promotion of cultural heritage – **Lorenzo Casini**, Professor at IMT Lucca, Chief of Staff to the Italian Minister of Cultural Heritage Rome

• Art foundations – **Arturo Galansino**, Direttore Fondazione Palazzo Strozzi

• Private: sponsoring and art bonus – **Giuseppe Abatista**, Group Tax Director, Deputy Planning and Control Director, Salvatore Ferragamo

• Foreign perspective – **Adine Varah**, General Counsel for the San Francisco MOMA

10:45 – 11:15

COFFEE BREAK

11:15 – 13:00

SECOND PANEL

"Protection and circulation of cultural heritage"

Chair and introduction: Preservation of cultural heritage - **Andrea Pessina**, Soprintendente di Firenze, Pistoia e Prato

• International circulation of cultural heritage – **Anna Pirri Valentini**, Postdoctoral researcher at Luiss Guido Carli University and Adjunct professor of Art Market Legislation at NABA

• Sale of public cultural property (deaccession) – **Marta Barbato**, Officer at Italian Ministry of Culture

• Repatriation of cultural heritage – **Marina Schneider**, Principal Legal Officer & Treaty Depositary at UNDIROIT

• Foreign perspective: **Carl B. Strehlke**, Art Historian

13:00 – 14:30

LUNCH

14:30 – 16:30

THIRD PANEL

"Digitalization of cultural heritage between preservation and promotion"

Chair and introduction: Museums, digitalization and media - **Marijke Smallegange**, Head of Digital Marketing, Communication & Commerce at Rijksmuseum

• Originality and Heritage: Copyright Standards between the U.S. and Italy – **Felicia Caponigri**, Professor at University of Notre Dame

• Access to archives – **Lucrezia Palandri**, Postdoctoral researcher at Università di Firenze

• Reproduction and reuse: artistic, transformative, commercial – **Barbara Pasa**, Professor at Università IUAV di Venezia

• A foreign perspective: **Sonia Katyal**, Professor at UC Berkeley School of Law

17:00 – 17:45

CONCLUDING REMARKS

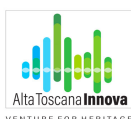
Michele Graziadei, Professor at Università di Torino

Christopher Jon Sprigman, Murray and Kathleen Bring Professor of Law at NYU Law School

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